

## Message Text

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PAGE 01 STATE 020491

60-61

ORIGIN ARA-20

INFO OCT-01 EB-11 COME-00 ISO-00 CIAE-00 INR-10 NSAE-00

RSC-01 TRSE-00 OMB-01 /044 R

DRAFTED BY: ARA/ECP: EMCOHEN

APPROVED BY: ARA/ECP: WEKNEPPER

ARA/CAR: TEMACKLIN

COMMERCE/OIM/BIC: WSLYNCH

EB/CBA/OCA: JSIMMONS

COMMERCE/OIM/BIC: WHAIDAR

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R 311507Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY BRIDGETOWN

UNCLAS STATE 020491

C O R R E C T E D COPY FOR OMISSION LINE 1, SUB-PARA

2(B)

E.O. 11652: N/A

TAGS: BEXP, BB

SUBJECT: SPECIAL FY 1944 COMMERCIAL ACTION PROGRAM (CAP) -  
BARBADOS

REF: (A) BRIDGETOWN 1726; (B) BRIDGETOWN 35;

(C) BRIDGETOWN 50; (D) BRIDGETOWN 1700

1. ACTION STAFF FOR BARBADOS CAP HAS BEEN ESTABLISHED AS  
FOLLOWS: FROM STATE: ARA/CAR, THOMAS E. MACKLIN, JR.,  
CHIEF OF BARBADOS AFFAIRS; ARA/ECP, EDWARD M. COHEN,  
DEPUTY COMMERCIAL COORDINATOR; EB/CBA/OCA, JOHN SIMMONS,  
ARA LIAISON OFFICER

FROM COMMERCE: OIM/BIC, WILLIAM S. LYNCH, DEPUTY ASSIST-  
ANT DIRECTOR; OIM/BIC, WALTER HAIDAR, BARBADOS COUNTRY  
SPECIALISTS

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PAGE 02 STATE 020491

2. ACTION STAFF HAS CAREFULLY REVIEWED EMBASSY'S PROPOSED

CAP AND SUBMITS FOLLOWING COMMENTS:

(A) IN GENERAL, CAP REFLECTS COMMENDABLE CREATIVE THINKING ON PART OF EMBASSY, AND WE VIEW CAP AS SOLID BASE FOR FUTURE INTENSIFICATION OF COMMERCIAL EFFORTS IN BARBADOS AREA.

(B) WE ARE INTERESTED TO NOTE INNOVATIVE ACTIONS TAKEN UNDER OBJECTIVE ONE, REGARDING ATTEMPT TO RECRUIT

PRIVATE AMERICANS IN OUR COMMERCIAL EFFORTS ON THE OUTER ISLANDS. WE WOULD APPRECIATE RECEIVING PERIODIC REPORTS ON NUMBER AND USEFULNESS OF RESPONSES RECEIVED FROM THE AMERICANS TO WHOM POSTCARDS HAVE BEEN SUPPLIED.

(C) ACTION STAFF HAS DISCUSSED EMBASSY'S REQUEST FOR REDUCTIONS IN MARGINAL REPORTING (REFTEL C) WITH EB/REP, WHICH INFORMS US THAT CAREFUL CONSIDERATION IS BEING GIVEN TO THESE REQUESTS AND RESPONSE WILL BE TRANSMITTED TO EMBASSY SHORTLY.

(D) ACTION STAFF ENCOURAGES EMBASSY TO GIVE HIGH PRIORITY IN COMING MONTHS TO IDENTIFYING SPECIFIC U.S. PRODUCTS AND SERVICES FOR WHICH MARKET PROSPECTS IN BARBADOS APPEAR TO BE ESPECIALLY FAVORABLE, SO THAT SUBSEQUENT CAP, FOR FY 1975, COULD FOCUS MORE DIRECTLY ON WAYS AND MEANS TO EXPLOIT THESE TARGETS OF OPPORTUNITY. IN THIS CONNECTION WE ARE GRATIFIED TO NOTE REFTEL D.

3. ACTION STAFF CONCURS WITH EMBASSY COMMENT (REFTEL B) THAT, IN VIEW OF SMALL SIZE OF EMBASSY STAFF, THERE IS NO NEED TO OVERLY FORMALIZE CAP TASK FORCE ARRANGEMENTS. WE WOULD, HOWEVER, APPRECIATE CONCISE MONTHLY TELEGRAM REPORTING STATUS OF CAP, INCLUDING INFORMATION REQUESTED IN SUB-PARAGRAPH 2-B ABOVE. WE ALSO ENCOURAGE THE EMBASSY TO COMMUNICATE WITH EACH OR ANY OF US WHENEVER THE EMBASSY FEELS A NEED FOR SPECIAL SUPPORT IN WASHINGTON ON A MATTER OF IMPORTANCE FOR THE SUCCESS OF ITS COMMERCIAL ENDEAVORS. KISSINGER

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## Message Attributes

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